

## **Sending holiday cheer from South Africa to Iraq**

In true holiday spirit, Yahoo! for Good (<http://brand.yahoo.com/forgood>) is giving a gift that gives back - twice! For December's Purple Act of Kindness, we sent 500 nutty fudge brownies from the social entrepreneurial Khaya Cookie Company (<http://www.khayacookies.com/>) to more than 300 soldiers fighting the war in Iraq.

This is part of Yahoo!'s Purple Acts of Kindness program, an initiative run by Yahoo! for Good that commits unexpected charitable acts to support our communities.

The Khaya Cookie Company creates opportunity one bite at a time by hiring men and women from townships across South Africa to bake handmade cookies. The bakers of the Khaya Cookie Company come from the townships which surround Cape Town and primarily from the township of Khayelitsha. Today, almost one million people live below poverty level in crowded, one room "homes" in Khayelitsha. These homes are typically made from sheets of corrugated iron or any available timber. One out of every four children suffers from chronic malnutrition and 70% of all women who are heads of households are unemployed.

These brownies were sent to soldiers requesting sweets and snacks on AnySoldier.com (<http://www.anysoldier.com/WhereToSend/>). This month's Purple Act of Kindness will satisfy more than a few sweet teeth for soldiers in Iraq, creating employment opportunities for men and women in South Africa while spreading holiday cheer Yahoo!-style.

This initiative comes after other Purple Acts of Kindness brought to you by Yahoo! for Good. Last month, Yahoo! sent *An Inconvenient Truth* DVDs (<http://yodel.yahoo.com/2006/12/13/not-so-inconvenient/>) to high school science teachers in areas where Yahoo! has a major presence, namely Sunnyvale, Santa Monica, Burbank, Hillsboro and New York. In October, we paid for a week of parking for all cancer patients at the Stanford Cancer Center. To find out more about past Purple Acts of Kindness initiatives, please click here (<http://brand.yahoo.com/forgood/campaigns/purpleacts.html>). If you have creative ideas for future Purple Acts of Kindness, e-mail Connie Chan at [connie@yahoo-inc.com](mailto:connie@yahoo-inc.com).